



REPLY TO
ATTENTION OF

DEFENSE MEDIA ACTIVITY
TRADEMARK LICENSING OFFICE
633 Third Street, N.W., Ste 116
WASHINGTON, D.C. 20001-3050

Licensing Operations

4 December 2018

SUBJECT: STOP THE BLEED® - SAM Medical

TO WHOM IT MAY CONCERN

The Department of Defense (DoD) is the owner of numerous U.S. and foreign trademark registrations on the words STOP THE BLEED® and associated design. The Defense Media Activity's Trademark Licensing Office is the proponent agency for all licensing activities associated with the STOP THE BLEED (STB) mark. In coordination with DoD's Combat Causality Care Research Program, it has the responsibility for ensuring that all licensed STB products meet or exceed DoD's specifications for quality and functionality.

In accordance with the licensing requirements established by this office, the SAM XT series tourniquets, an FDA Class 1 medical device, were submitted to our medical experts at the Combat Causality Care Research Program for examination. After careful examination, they determined that the SAM TX tourniquets were effective in reducing or stopping severe bleeding when used in accordance with the manufacturer's instructions and that they met all requirements under the STB product licensing program.

Having successfully passed DoD's medical examination of their products and after fulfilling all other requirement established by this office, SAM Medical was issued a license use the STOP THE BLEED logo in association with the manufacture and sales of its SAM XT tourniquets. That license remains valid as of the date of this letter.

A handwritten signature in cursive script, reading "William S. Gardiner", is positioned above the printed name.

William S. Gardiner
Director
DMA Trademark Licensing Office